

Full time, 22/23

L2 Business Studies

Level 2 | BTEC First Certificate in Business

Course information (PDF generated at 29/11/2021 06:13:07 pm)
www.sgscol.ac.uk/study/business/l2-business-studies

Summary

This course is a general business qualification designed to provide you with a solid understanding of business and the additional skills needed to progress to the next level or secure employment. During this course, you will develop the skills that employers are really looking for, such as communication, numeracy, presentation skills, analysis, interpretation, application and the evaluation of information. This course is equivalent to two GCSEs.

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The list below contains a snapshot of some of the core and additional units you will study:

- Enterprise in the business world
- Finance for business
- Customer service
- Promoting a brand
- Principles of marketing
- Working as a team
- Recruitment, selection and employment
- Financial forecast planning
- Personal selling

How will I know how I am doing?

A variety of assessment methods will be used to measure your progress from your start point and against your expected outcomes and target grade. These may include practical tasks and assessments, written assignments, performance reviews, presentations and discussions.

Progress will be discussed with your tutor and other delivery staff on the programme.

What do I need to join?

As well as having a keen interest in the subject area, learners will need to possess GCSE grade 3 in both English and Maths.

Learners will need to be committed, punctual and demonstrate an enthusiasm for learning and taking on new ideas and skills.

Maths & English

A key requirement for future progression and employment is a good understanding and application of knowledge and skills in both English and maths.

Learners who are enrolled on this course will also, as part of their overall programme of study, be enrolled on GCSE English and Maths in order to progress towards gaining GCSE grade 4 in both subjects.

Employability

We aim to provide you with the skills required to be able to progress into further study and training or employment upon completion of your programme of study.

Key attributes required by employers are that individuals be enthusiastic, motivated, presentable (in some instances in company uniform), organised, articulate, able to think 'outside the box', business-like and enterprising, and that they have a 'can-do' attitude.

We work on all these areas throughout the duration of your programme of study, and your tutor(s) will provide feedback on progress made, as well as areas for development.

Work Experience

As part of your overall programme of study, learners will be required to undertake a period of work placement related to the field of employment they wish to enter.

Our Work Placement Team will assist learners in gaining a placement and ensure that you are on track to achieve, whilst liaising with your course tutors to ensure that the opportunity to practice necessary employability skills is available at college.

What can I do next?

Learners who successfully complete the programme can either gain an apprenticeship, enter the industry or continue with their studies through to Level 3.

What are my career options?

This course will prepare you for a job in business administration or retail. Alternatively, you may wish to consider an apprenticeship or employment in a different field.