

Part time, 22/23

Introduction to Content Creation (Graphics)

Course information (PDF generated at 25/05/2022 08:24:55 am)
www.sgscol.ac.uk/study/media/introduction-to-content-creation-graphics

Summary

This new and exciting programme is designed to equip individuals (aged 19+) with the technical skills, knowledge and understanding needed to produce digital content across several platforms, ensuring you can use social media most effectively for your small business, sports team or trade.

This course will provide a great opportunity for you to develop graphic design techniques, such as designing and producing a brand identity and branded graphics for Instagram, TikTok, Facebook and more.

Commencing in February 2022, the programme will run for ten weeks, and will be hosted in our state-of-the-art facilities, located at the SGS WISE Campus. There is a host of exciting modules that your tutor will guide you through, including:

- Planning your Project
- Typography and Layouts
- Working with Illustrator and Photoshop
- Creating a Brand

How will I learn?

Expect to get involved in technical workshops and practical sessions where you will learn with the support and guidance of our experienced team. We use a hands-on approach where students learn by doing, experimenting with equipment and techniques to produce innovative content for a range of exciting platforms.

Enrol online



Entry Requirements

To be eligible to study this course you must meet the following entry requirements. You must be aged 19 or over as of 31/08/20. You must have lived in the EU for the last three years. You must currently reside in England. If you have any questions regarding entry requirements, please email? adult.cms@sgscol.ac.uk

Additional Information

DEPARTMENT CONTACT

For more information about this course please email adult.cms@sgscol.ac.uk.

COURSE FEES

Please be aware that some courses have fees that are payable on enrolment. More information on if this course has a fee can be found in the Availability section below.

If you require financial support including payment plans, bursaries and advanced learner loans please visit the Money Management Service section of the website.

For more information on fees please view our Fees, Charges and Refunds Policy and our Applications, Admissions and Enrolment Policy and Procedures.

ONLINE ENROLMENT

This course offers simpler and safer online enrolment requests, which means in a matter of minutes you can submit an enrolment request to us. However please be aware that upon submitting your enrolment form you are not guaranteed to be accepted. A number of our courses require assessments, qualification checks or simply a conversation with you before we can confirm your enrolment.

Within 24 hours of enrolment submission you will receive an automated email notification with information on what happens next. Please add onlineservices@sgscol.ac.uk to your safe sender list. Most email providers allow you to do this withing settings/options. For full instructions simply use your chosen search engine to find instructions on how to make emails as safe.