

## South Gloucestershire and Stroud College Social Media Learner Code of Conduct 2016 - 2017

This **Social Media Learner Code of Conduct** sets out the College's additional behaviour expectations in learner interaction with Facebook, Twitter, Instagram, Pinterest, YouTube and any other form of social media.

As a learner at SGS, when using social media, the College expects that you:

- respect the rights and confidentiality of others; and
- will be respectful and professional at all times when posting on social media

The College expects that you **do not**:

- impersonate or falsely represent another person;
- bully, intimidate, abuse, harass or threaten others;
- make defamatory comments (e.g. comments that are slanderous, offensive or insulting);
- use or endorse the use of (e.g. to like on Facebook) offensive or threatening language or resort to personal abuse towards each other or members of the College community or general public;
- post content that is racist, hateful, threatening, pornographic or incites violence or hatred against others; and
- post content that harms the reputation and good standing of the College or those within the College's Community

In addition:

- anyone re-posting other people's comments will be considered as guilty as the original individual;
- you will be considered wholly responsible for anything posted on your behalf;
- public apologies / deleting offending posts will not safeguard you from the College's Enabling Positive Behaviour and Disciplinary Policy and Procedure; and
- you should be aware that material posted on the Internet can be very hard to remove. You are well-advised not to post photographs of yourself or other people that you might not wish others to see, now or in the future. You are also well-advised not to make written comments that could be used against you in future.

I understand and agree to the Social Media Learner Code of Conduct outlined above. I understand that failure to adhere to this code of conduct may invoke the Enabling Positive Behaviour and Disciplinary Policy and Procedure.

Signed (Learner): \_\_\_\_\_

Signed (Tutor): \_\_\_\_\_

Date: \_\_\_\_\_